



# Public Art Review

## PRINT ADVERTISING CONTRACT



for artwork specifications  
+ submission guidelines:  
artsink.org  
emily@artsink.org  
612.791.3629

Public Art Review website:  
PublicArtReview.org

ORGANIZATION \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ WEB URL \_\_\_\_\_

### Publication

Please select the issue(s) when your ad(s) will appear. Advertisers with 2+ issues on one contract receive a discount.

**ISSUE 55 – Fall/Winter 2016**

Reservation deadline: Sept. 1  
Materials due on or before: Sept 15

**ISSUE 56 – Spring/Summer 2017**

Reservation deadline: March 1  
Materials due on or before: March 15

**ISSUE 57 – Fall/Winter 2017**

Reservation deadline: Sept. 1  
Materials due on or before: Sept. 15

**ISSUE 58 – Spring/Summer 2018**

Reservation deadline: March 1  
Materials due on or before: March 15

### Specifications

Please choose from the following options – NOTE: all ads are printed in FULL COLOR. See our rate card for details.

#### SIZE

Amounts quoted and payable in US \$

2-PAGE SPREAD: \$3,860

FULL PAGE: \$2,180

½ PAGE (vertical): \$1,330

½ PAGE (horizontal): \$1,330

¼ PAGE (vertical): \$785

¼ PAGE (horizontal): \$785

#### SPECIAL PLACEMENT REQUEST

FULL PAGE ONLY. Please consult with PAR staff for availability (this area must be countersigned to qualify).

BACK COVER: \$2,750

INSIDE BACK COVER: \$2,500

INSIDE FRONT COVER (left): \$2,500

INSIDE FRONT COVER (right): \$2,500

TABLE OF CONTENTS (features)

TABLE OF CONTENTS (depts.)

For Forecast Public Art's use only

**APPROVED BY:** \_\_\_\_\_

**DATE:** \_\_\_\_\_

### Payment / Terms

An invoice for the total contract amount will be emailed at time of print. Payment is due within 30 days.

BASE COST OF ADS \$ \_\_\_\_\_ ea. x \_\_\_\_\_ qty = \$ \_\_\_\_\_

2-ISSUE DISCOUNT 5% off ( \_\_\_\_\_ )

3+ ISSUE DISCOUNT 10% off ( \_\_\_\_\_ )

OTHER DISCOUNT \_\_\_\_\_ ( \_\_\_\_\_ )

#### TOTAL:

CONTRACT AMOUNT =  
\$ \_\_\_\_\_

To request a PDF proof of your ad please contact your account executive for details.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Public Art Review (PAR) reserves the right to decline advertisements it deems unsuitable for publication. No advertisement will be published without receipt of this agreement, completed and signed by the advertiser. All advertisements are published on the assumption that the advertiser is authorized to publish the entire contents thereof. The advertiser will indemnify and hold Forecast Public Art (publisher) and PAR harmless from and against any losses and expenses, including attorney fees, arising from publication; including and without limitation, those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright infringement. Contract cancellation must be received in writing before the materials deadline. Reserved ads cancelled after the materials deadline will be billed in full. Advertisements received after the materials deadline are subject to a late fee of \$50.00. All advertisements must meet specification requirements (see PAR rate card). There is a \$75.00 service charge for any ad submitted in an incomplete or incorrect format. Public Art Review shall not be liable for costs or damages if, for any reason, the publication fails to publish an advertisement. Positioning of advertisements is at the discretion of PAR. Signature on this agreement indicates acceptance of all terms of this contract and the PAR rate card.