

# Public Art Review

(651) 641-1128  
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PublicArtReview.org

2300 Myrtle Avenue, Suite 160  
Saint Paul, Minnesota 55114

## Print Advertising Contract

ORGANIZATION \_\_\_\_\_ CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ WEB URL \_\_\_\_\_

## Publication

Please select the issue(s) when your ad(s) will appear. Advertisers with 2+ issues on one contract receive a discount.

- ISSUE 54 – Spring / Summer 2016. . Reservation deadline: March 1. . . . . Materials due on or before: March 15
- ISSUE 55 – Fall / Winter 2016. . . . . Reservation deadline: Sept. 1. . . . . Materials due on or before: Sept. 15
- ISSUE 56 – Spring / Summer 2017. . Reservation deadline: March 1. . . . . Materials due on or before: March 15
- ISSUE 57 – Winter 2018. . . . . Reservation deadline: Oct. 1. . . . . Materials due on or before: Oct. 15

## Specifications

Please choose from the following options – NOTE: all ads are printed in FULL COLOR. See our Specs Sheet for details.

### SIZE

- 2-PAGE spread – \$3,860
- FULL PAGE – \$2,180
- 1/2 PAGE – vertical - \$1,330
- 1/2 PAGE – horizontal - \$1,330
- 1/4 PAGE – vertical - \$785
- 1/4 PAGE – horizontal - \$785

### SPECIAL PLACEMENT REQUEST

– Full Page Only

Please consult with PAR staff for availability – this area must be countersigned to qualify.

- BACK COVER – \$2,750
- INSIDE BACK COVER
- INSIDE FRONT COVER - Left
- INSIDE FRONT COVER - Right
- TABLE OF CONTENTS - Features
- TABLE OF CONTENTS - Depts.

APPROVED BY \_\_\_\_\_

DATE \_\_\_\_\_

You may request (but we cannot guarantee):

LEFT SIDE – or –  RIGHT SIDE

## Payment / Terms

An invoice for the Total Contract Amount will be e-mailed upon receipt of a signed contract. Payment is due within 30 days.

BASE COST OF ADS \$ \_\_\_\_\_ ea. = \_\_\_\_\_

OTHER DISCOUNT \_\_\_\_\_ ( \_\_\_\_\_ )

### TOTAL

CONTRACT AMOUNT =

\$ \_\_\_\_\_

1. Public Art Review (PAR) reserves the right to decline advertisements it deems unsuitable for publication.
2. No advertisement will be published without receipt of this agreement, completed and signed by the advertiser.
3. All advertisements are published on the assumption that the advertiser is authorized to publish the entire contents thereof. The advertiser will indemnify and hold Forecast Public Art (publisher) and PAR harmless from and against any losses and expenses, including attorney fees, arising from publication; including and without limitation, those resulting from claims of suits for libel, violation of rights of privacy, plagiarism, and copyright infringement.
4. Contract cancellation must be received in writing before the materials deadline. Reserved ads cancelled after the materials deadline will be billed in full.
5. Advertisements received after the materials deadline are subject to a late fee of \$50.00.
6. All advertisements must meet specification requirements (see PAR Specs Sheet). There is a \$75.00 service charge for any ad submitted in an incomplete or incorrect format.
7. Public Art Review shall not be liable for costs or damages if, for any reason, the publication fails to publish an advertisement. Positioning of advertisements is at the discretion of PAR.
8. Signature on this agreement indicates acceptance of all terms of this contract and the PAR Specs Sheet.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_