

Forecast Public Art Sales & Revenue Committee Chair/member

Organization Summary

Forecast Public Art is a nonprofit arts organization that connects the energies and talents of artists with the needs and opportunities of communities.

Public art plays a crucial role in shaping our culturally vibrant and sustainable communities. Artists of all disciplines are treating public space as a venue for creative experimentation. Public art offers opportunities for community collaboration, for ideas to shape our environment, and to influence change. The definition is always expanding — performance art, interventions, land art, and wrapped buildings are just some examples — and artists are redefining public art every day.

Forecast Public Art was one of the country's first nonprofit organizations dedicated to advancing the field of public art, and today we remain at the forefront of public art innovation, advancing the field of public art locally and internationally. At Forecast, we:

- Offer a wide range of consulting expertise to [communities](#) seeking help with planning public art projects that express a community's sense of place and pride.
- Support [artists](#) with grants, professional development opportunities, and technical assistance as they grow and develop their careers.
- Publish our award-winning magazine, [Public Art Review](#) — the world's leading publication devoted to public art trends.
- Bring public art concepts and processes into [classrooms](#), inspiring and empowering youth by promoting creativity, critical thinking, and the principles of civic engagement.

See Forecast Public Art [weblink](#)

Location: Twin Cities

Category: Administration and Management

Job Type: Committee Chair and committee member

Hours: 2 hours per month

Activity Area: Arts, Culture and Humanities

Closing Date: Open Until Filled

Salary: Volunteer

Primary Duties:

Forecast's newly developed Sales and Revenue Committee will identify, evaluate and organize or establish opportunities for monetizing the organization's programs, projects and products. The Sales and Revenue committee will be comprised of board members, the Executive Director and volunteers with a background and experience in areas such as art, design, education and or communications related sales, entrepreneurial activities and business development. At a minimum the committee will include one board member who will also serve as chair. Forecast

staff and or consultants may also participate on the committee as needed and appropriate. Ideally the committee will include at least five members with diverse professional backgrounds, expertise and life experience.

Similar to other Forecast committees, the Sales and Revenue committee will meet monthly from one to two hours depending upon the extent of its agenda. Meetings may be conducted in person and digitally and may take place at Forecast's offices in Saint Paul.

The Sales and Revenue Committee Chair will be responsible for oversight of the following:

- Sending invitations to committee members for monthly meetings with adequate time for planning and preparation. It is recommended that meetings be established on a reoccurring date/day each month to allow for establishing a year's calendar of meetings
- Ensuring minutes are taken of committee meetings, critical actions are summarized and noted and that minutes are available for committee members, Forecast's board chair and the Executive Director via Forecast's shared drive.
- Facilitating monthly committee meetings to recommend business strategies for Forecast Public Art's revenue generating activities
- The Committee Chair will, as a board member, attend Forecast's quarterly board meetings to report on the activities of the Sales and Revenue Committee (see below for further board member expectations)
- **Committee members** are expected to attend monthly meetings and to contribute their skills, knowledge, experience and networks in support of Forecast's revenue generating opportunities

It is the duty of each board member to know, understand and be committed to the mission of FPA. Each board member is expected to plan, govern and take action based on that mission. Specifically, board members are expected to:

- Attend all Board meetings – (we currently meet quarterly in Forecast's St. Paul offices)
- Attend and support a variety of Forecast events including fundraising events. (Forecast throws the best parties!)
- Contribute a financial or in-kind gift to the organization on an annual basis at a level reflective of personal means.
- Serve up to three 3 year terms.
- Adhere to FPA's by-laws and board member manual.
- Be willing to invite your networks to engage with Forecast and its mission.

Experience:

In addition to a passion for public art, community engagement or creative placemaking, the successful candidate will have:

Business, sales and revenue generating experience.

Organizational skills to maintain and store committee records on a shared drive.

Familiarity with Google docs is a plus.

Non-profit board experience (preferred).

How to apply: Please send your resume, a statement of why you are interested in this position, and what you will be able to bring to our board to chair@forecastpublicart.org