

Forecast Public Art Sales & Revenue Committee Chair/member

Organization Summary

Forecast Public Art is a non-profit arts organization that fosters dynamic, inclusive and resilient communities through public art, community-engaged design and transformative placemaking

Public art plays a crucial role in shaping our culturally vibrant and sustainable communities. Artists of all disciplines are treating public space as a venue for creative experimentation. Public art offers opportunities for community collaboration, for ideas to shape our environment, and to influence change. The definition is always expanding — performance art, interventions, land art, and wrapped buildings are just some examples — and artists are redefining public art every day.

Forecast Public Art was one of the country's first non-profit organizations dedicated to advancing the field of public art, and today we remain at the forefront of public art innovation, advancing the field of public art locally and internationally. At Forecast, we:

- Offer a wide range of [consulting](#) expertise to communities seeking help with planning public art projects that express a community's sense of place and pride.
- Support [artists](#) with grants, professional development opportunities, and technical assistance as they grow and develop their careers.
- Publish our award-winning magazine, [Public Art Review](#) — the world's leading publication devoted to contemporary public art.
- Expand [learning](#) about public art concepts and processes, inspiring and empowering professionals by promoting creativity, critical thinking, and the principles of civic engagement.

See Forecast Public Art [weblink](#)

Location: Twin Cities

Category: Administration and Management

Job Type: Committee Chair and committee member

Hours: 2 hours per month

Activity Area: Arts, Culture and Humanities

Closing Date: Open Until Filled

Salary: Volunteer

Primary Duties:

Forecast's exciting opportunities with new partners have prompted the formation of a Sales and Revenue Committee to help identify, evaluate and establish opportunities for monetizing the organization's programs, projects and products. The Sales and Revenue committee will be comprised of board members, the Executive Director and volunteers with a background and

experience in areas such as art, design, education and or communications-related sales, entrepreneurial activities and business development. At a minimum, the committee will include one board member who will also serve as chair. Forecast staff and/or consultants may also participate on the committee as needed and appropriate. Ideally the committee will include at least five members with diverse professional backgrounds, expertise and life experience.

Similar to other Forecast committees, the Sales and Revenue committee will meet monthly from one to two hours depending on the extent of its agenda. Meetings may be conducted in person and digitally and may take place at Forecast's offices in Saint Paul.

The Sales and Revenue Committee Chair will be responsible for oversight of the following:

- Inviting committee members to monthly meetings.
- Ensuring minutes are taken of committee meetings, and shared via Forecast's Google drive.
- Facilitating monthly committee meetings to recommend business strategies for Forecast Public Art's revenue generating activities, in partnership with the Executive Director.
- The Committee Chair will, as a board member, attend Forecast's quarterly board meetings to report on the activities of the Sales and Revenue Committee (see below for further board member expectations).
- **Committee members** are expected to attend monthly meetings and to contribute their skills, knowledge, experience and networks in support of Forecast's revenue generating opportunities.

Board members will be committed to the mission of FPA and plan, govern and take action based on that mission. Specifically, board members are expected to:

- Attend all Board meetings – (quarterly, in Forecast's St. Paul offices or remotely) and attend or support two annual fundraising events (Forecast throws the best parties!) and is available for special projects as needed.
- Oversee the legal and corporate existence of Forecast Public Art; ensuring that all legal requirements for the conduct of business are met.
- Review, oversee and monitor the performance and standards of the organization.
- Represent Forecast Public Art (FPA) to the community at large, including recruiting other board and committee members and using networks to further FPA's mission through fundraising and events.

- Select, employ, evaluate, support and terminate the Executive Director. Actively participate in recruitment, selection and development of Board members.
- Approve and monitor the corporate finances of the organization. Ensure that sufficient funds are available for the organization to meet its obligations and objectives.
- Contribute a financial or in-kind gift to the organization on an annual basis at a level reflective of personal means.
- Serve up to three, 3-year terms.
- Adhere to FPA's by-laws and board member manual.
- Be willing to invite your networks to engage with Forecast and its mission.

Experience:

In addition to a passion for public art, community engagement or creative placemaking, the successful candidate will have:

Business, sales and revenue-generating experience.

Organizational skills to maintain and store committee records on a shared drive.

Familiarity with Google docs is a plus.

Non-profit board experience (preferred).

How to apply: Please send your resume, a statement of why you are interested in this position, and what you will be able to bring to our board to chair@forecastpublicart.org

It is our value at Forecast Public Art that our staff, board members, grantees, applicants and panelists reflect the racial, cultural, gender, artistic, and geographic diversity of our state, and the stories and perspectives of the artists and communities we serve through public art.

Applicants reflecting the diversity and cultures of the communities we serve are strongly encouraged to apply.